



WING HANG BANK

WE GROW TOGETHER

Wing Hang Bank Sponsored “The 24th Reading Carnival”

Jointly held by Hong Kong Professional Teachers’ Union, Leisure and Cultural Service Department and Hong Kong Public Libraries, The 24th Reading Carnival, which was sponsored by Wing Hang Bank, was successfully completed in late 2012 at Victoria Park. Mr. Wong Hak Lim, Vice President of Hong Kong Professional Teachers’ Union, Mr. Lee Yuk Man, Assistant Director of Leisure and Cultural Service Department, famous author A Nong and Mr. Stephen Wong, member of “Wing Hang Bank Corporate Social Responsibility Committee” were invited to be the guests of honor.

Wing Hang Bank had been sponsoring this meaningful event since 2008. The target audience of the event is primary and secondary school students; it aims at arousing students’ interest towards reading, widening their knowledge and field of reading and cultivating their reading habits through games; the event also promotes the message of popular reading, purposes to keep the reading habit long lasting and embedded in everyday life of the public.

Apart from cash sponsorship, Wing Hang Bank staff participated in the event enthusiastically; about 100 Wing Hang Bank volunteers and secondary school students from all over Hong Kong supported the event. Volunteers promoted the fun of reading and shared learning experience through creative booth games. Various activities were also held on that day, such as Folk Song Singing Competition, Drama Alive Competition and Book Fair. Signing session by famous author was also held to inspire youngsters on the fun in reading and writing. Wing Hang Bank Volunteers set up seven booth games and took responsibility for gift redemption, photography and works’ selection tasks throughout the event. The 24th Reading Carnival was successfully held with over 65, 000 visitors.

In addition, Wing Hang Bank and our staff support various charity activities ardently, for example, we sponsor “V-are-One Program” and participate in “Oxfam Rice Sale” etc. Wing Hang Bank has been awarded “Caring Company” logo from The Hong Kong Council of Social Service for 9 consecutive years and received “Gold Award for Voluntary Services” from Social Welfare Department for 7 consecutive years.



Wing Hang Bank volunteers

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