



OCBC Wing Hang Sponsored “The 26th Reading Carnival”

Hong Kong, 11 December 2014 – OCBC Wing Hang Bank Limited (“OCBC Wing Hang”) today announced that its sponsorship of Hong Kong’s 26th Reading Carnival saw more than 52,000 visitors.

This year is the seventh consecutive year of OCBC Wing Hang’s sponsorship of the carnival which helps promote reading development in Hong Kong. While the target audience of the event is primary and secondary school students and aims at helping students to cultivate a life-long interest in reading and widening their general knowledge, the carnival attracts visitors of all ages and different walks of life enabling the Bank to successfully engage with the wider community. Beyond just giving, OCBC Wing Hang had 45 employees who volunteered at the event. They helped to organize and manage gifts redemption, and maintain order throughout the carnival with effective crowd management measures.

Held on 29 November 2014 at Victoria Park, the 26th Reading Carnival was jointly organised by the Hong Kong Professional Teachers’ Union, Leisure and Cultural Service Department and Hong Kong Public Libraries. Mr. Fung Wai Wah, President of the Hong Kong Professional Teachers’ Union, Ms. Rochelle Lau Shuk-fan, Assistant Director (Libraries and Development) of the Leisure and Cultural Service Department and Mr. Stephen Wong, member of “OCBC Wing Hang Corporate Social Responsibility Committee” were the guests of honour. Visitors of the carnival enjoyed a wide array of activities which included OCBC Cup Poster Design Competition, Folk Song Singing Competition and Drama Competition among others. At the same time, there were various creative booth games promoting the joy of reading, art fair booths and a book fair.

OCBC Wing Hang, formerly known as Wing Hang Bank, gives back to the community in many other ways. Recently, the Bank sponsored the “V-are-One Program” and participated in the Oxfam Rice Sale with 50 volunteers taking care rice sales at two stalls. OCBC Wing Hang has received the “Caring Company” award from the Hong Kong Council of Social Service for past 11 consecutive years and the “Gold Award for Voluntary Services” from the Social Welfare Department for past 9 consecutive years.



Attached photo: OCBC Wing Hang volunteers

About OCBC Wing Hang

Founded in 1937, OCBC Wing Hang is one of the longest established financial institutions in Hong Kong. Together with its subsidiaries and affiliated companies, it offers a comprehensive range of commercial banking products and services and other financial services such as consumer financing, share brokerage and insurance, among others. It has a network of 95 branches in Hong Kong, Macau and China.

OCBC Wing Hang Bank is a subsidiary of OCBC Bank, the second largest financial services group in Southeast Asia by assets. OCBC Bank is one of the world's most highly-rated banks, with an Aa1 rating from Moody's. It has an international presence of over 630 branches and representative offices across 18 countries and territories, including OCBC Wing Hang's network.

For more information, please visit www.ocbcwhhk.com.