

OCBC WING HANG BRINGS BOOKS FEATURING QUOTES BY SINGAPORE'S FOUNDING LEADER MR LEE KUAN YEW TO HONG KONG YOUTH

A book presentation ceremony at the Singapore International School was held in Hong Kong, in conjunction with OCBC Bank's book launch ceremonies in Singapore, Indonesia and China

Hong Kong, 8 October 2015 – OCBC Wing Hang Bank Limited (“OCBC Wing Hang”), today marked the launch of a three-volume set of books featuring the most memorable sayings by Singapore’s founding Prime Minister with a recital and sharing at the Singapore International School (Hong Kong) (“SISHK”).

Collectively known as *LKY on Governance, Management, Life: A Collection of Quotes from Lee Kuan Yew*, the books are sponsored by OCBC Bank, OCBC Wing Hang’s parent company, in honour of the legacy of the late Mr Lee. Published by Straits Times Press, the books contain Mr Lee’s quotes curated from books, media interviews, speeches and other public appearances over his lifetime.

To enable more people to learn from Mr Lee’s thoughts and experiences, OCBC Bank is donating 1,000 sets of the books to all public libraries and schools in Singapore, and another 500 sets of the books to selected schools in overseas markets including Hong Kong, China, Malaysia and Indonesia where OCBC Bank has a presence. Within Hong Kong, government-funded universities as well as international schools will receive copies of the books from next week.

Mr Na Wu Beng, CEO of OCBC Wing Hang, said, “Mr Lee Kuan Yew was a highly esteemed statesman and leader who was widely recognised for orchestrating Singapore’s transformation from a small island nation to a first world nation. His words have inspired not only generations of Singaporeans, but also many people including global leaders from other parts of the world. The values he espoused and the principles he held steadfastly to have underpinned Singapore’s continued survival and prosperity. I believe readers of the books will be able to draw learnings from his wisdom and experience through the words he said.”

As part of the regional book launch, an official book presentation ceremony was held at SISHK this morning.

During the ceremony, over 400 students witnessed activities that brought the three themes of the books to life. In addition to live recitation of a Chinese poem inspired by the volume *LKY on Life*, talented SISHK students also

illustrated the theme of *Governance* through visual art and *Management* in a quiz format. The event was officiated by Mr Na and Mr Pek Wee Haur, Principal of SISHK.

Mr Pek, Principal of SISHK, said, “By co-organising this event with OCBC Wing Hang, our students were given the opportunity to learn about Mr Lee’s quotes in greater depth. In their reflections, students shared their admiration for Mr Lee’s courage to make difficult decisions and his firm and unwavering conviction to serve Singapore.”

The books were launched on the same day with ceremonies in Singapore, where OCBC Bank is headquartered, and its other key markets:

- In Singapore, the book launch at the library@orchard was attended by representatives from the National Library Board and Ministry of Education, as well as student representatives from schools across all levels. A special customer appreciation dinner was also held where 50 long-established customers with more than 50 years of banking relationship were presented the books.
- In Indonesia, representatives from Bank OCBC NISP presented the books to schools and tertiary institutions in seven cities, namely, Jakarta, Bandung, Surabaya, Semarang, Makassar, Medan and Batam, starting with Jakarta today.
- In China, Ms Kng Hwee Tin, Chief Executive Officer of OCBC China presented the books to students from the Shanghai Singapore International School, followed by a recital by the students from the school.

Through these three books with Mr Lee’s words articulated in his characteristic frank manner, readers will be able to glean insights into his perspectives on a broad range of subject matters. These include, in particular, his staunch belief in the values of good governance and strong management, which he deemed critical to the survival and continued prosperity of Singapore.

Serious at times, witty and warm at others, the quotes also reflect Mr Lee’s views on many aspects of life in general. His love for his wife, Madam Kwa Geok Choo, for instance, is poignantly expressed in the passages on marriage, found in the volume *LKY on Life*.

Photo Caption 1:

Mr Na Wu Beng (Left), CEO of OCBC Wing Hang, presents *LKY on Governance, Management, Life: A Collection of Quotes from Lee Kuan Yew*, sponsored by OCBC Bank, to Mr Pek Wee Haur (Right), Principal of the Singapore International School (Hong Kong).



Photo Caption 2:

OCBC Wing Hang and the Singapore International School (Hong Kong) jointly held a book presentation ceremony for *LKY on Governance, Management, Life: A Collection of Quotes from Lee Kuan Yew* today. Over 400 students participated in fun and creative reading activities to bring to life the three themes of the books.



Photo Caption 3:

OCBC Wing Hang is committed to promoting reading among students. Today, the Bank presented books featuring quotes by Singapore's founding Prime Minister Mr Lee Kuan Yew to the students at Singapore International School (Hong Kong). Students were delighted to receive the books, which help them gain insights into Mr Lee's wisdom and values through his words.



About OCBC Wing Hang

OCBC Wing Hang, together with its subsidiaries and affiliated companies, offers a comprehensive range of commercial banking products and services and other financial services such as consumer financing, share brokerage and insurance, among others. It has a network of more than 90 branches and offices in Hong Kong, Macau and China.

Founded in Guangzhou as a money changing business in 1937, the former Wing Hang Bank was incorporated and granted a banking licence in Hong Kong in 1960. OCBC Wing Hang Limited (Hong Kong) became a wholly-owned subsidiary of OCBC Bank on 15 October 2014. OCBC Bank is the second largest financial services group in Southeast Asia by assets with an Aa1 rating from Moody's. Recognised for its financial strength and stability, OCBC Bank has been ranked Asean's strongest bank and among the world's five strongest banks by Bloomberg Markets for five consecutive years since the ranking's inception in 2011. OCBC Bank is the longest established Singapore bank with an international presence of over 630 branches and representative offices across 18 countries and regions. OCBC Bank's market-leading subsidiaries include Great Eastern Holdings, the oldest and most established life insurance group in Singapore and Malaysia; Lion Global Investors, one of the largest private sector asset management companies in Southeast Asia; and Bank of Singapore, which has gained increasing industry recognition as Asia's Global Private Bank.

As part of the OCBC group of companies, OCBC Wing Hang offers customers an augmented banking network, and enhanced market access and an expanded wide range of products and services to meet their personal and business financial needs.