



## MEDIA RELEASE

### **OCBC Hong Kong Launches New Feature for Currency-linked Deposit on Mobile Banking for Retail Customers**

Hong Kong, 25 April 2024 – OCBC Bank (Hong Kong) Limited (“OCBC Hong Kong”) launches new feature for Currency-linked Deposit (CLD) on mobile banking. Retail customers can now transact in CLD at their fingertips<sup>1</sup>. With this new feature, transacting in CLD is easier than ever, whether it is submitting trade instructions, monitoring and managing CLD portfolio, or staying in the loop on the latest interest rates to maximise their investment returns.

OCBC Hong Kong retail customers could now enjoy offer below:

- Customers who successfully complete three or more subscription transactions via CLD or Unit Trust subscription services on mobile banking during the promotion period<sup>2</sup> will be entitled to HKD188 cash reward.

**Ms Carol Hung, Head of Consumer Financial Services of OCBC Hong Kong**, said, “Digitalisation is a key part of OCBC Hong Kong retail banking business roadmap, in line with the Group’s overall development strategy and the twin hub proposition of Singapore and Hong Kong. We are committed to enhancing our digital banking services, such as mobile account opening, digital wealth management, and processing everyday financial transactions. With the new CLD features, customers can complete transaction instructions in just five steps with the simple and user-friendly interface on our mobile banking delivering a superior digital experience. We will continue to strengthen our digital capability to meet customers’ needs.”

For more information, please visit our branches, <https://www.ocbc.com.hk/personal-banking/en/investment/currency.html>, or call our customer service hotline at 2815 9919.

#### Remarks:

1. The service hour of CLD order placement on mobile banking is from 09:00 to 17:30, Monday to Friday (except non-business day).
2. Promotion period from 1 April to 30 June 2024.

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## About OCBC

OCBC is the longest established Singapore bank, formed in 1932 from the merger of three local banks, the oldest of which was founded in 1912. It is one of the world's most highly-rated banks, with Aa1 by Moody's and AA- by both Fitch and S&P. Recognised for its financial strength and stability, OCBC is consistently ranked among the World's Top 50 Safest Banks by Global Finance and has been named Best Managed Bank in Singapore by The Asian Banker.

OCBC is the second largest financial services group in Southeast Asia by assets. The Group offers a broad array of commercial banking, specialist financial and wealth management services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC's private banking services are provided by its wholly-owned subsidiary Bank of Singapore, which operates on a unique open-architecture product platform to source for the best-in-class products to meet its clients' goals. Its insurance subsidiary, Great Eastern Holdings, is the oldest and most established life insurance group in Singapore and Malaysia. Its asset management subsidiary, Lion Global Investors, is one of the leading asset management companies in Southeast Asia.

The Group's key markets are Singapore, Malaysia, Indonesia and Greater China. It has close to 420 branches and representative offices in 19 countries and regions.

For more information, please visit [www.ocbc.com.hk](http://www.ocbc.com.hk) to learn more about OCBC Hong Kong.

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