MEDIA RELEASE

OCBC Hong Kong brings impact to communities supporting over 40,000 Beneficiaries in 2024

Hong Kong, 20 March 2025 – OCBC Bank (Hong Kong) Limited ("OCBC Hong Kong") is committed to promoting community inclusion and sustainability. Through the #OCBCCares program, OCBC Hong Kong actively encourages employees to participate in various volunteer activities, providing essential support to those in need. As a result of ongoing efforts, the number of beneficiaries in 2024 exceeded 40,000, with over 18,000 hours of dedicated volunteer service – a testament to the Bank's commitment to investing resources to enhance community engagement.

Sponsored by OCBC Hong Kong and co-organised with the Christian Family Service Centre, the "Social Inclusion Pop-up Café" and "One-day Shop Manager" activities aimed to foster community collaboration by providing work experience and training opportunities for beneficiaries. Over 400 employee volunteers from OCBC Hong Kong actively participated in these two initiatives, receiving enthusiastic responses.

The "Social Inclusion Pop-up Café" offered training courses in coffee brewing and latte art for youth with disabilities who are eager to learn coffee-making skills. Employee volunteers assisted them in operating the pop-up café and serving coffee to customers directly. This activity not only helped participants enhance their skills but also strengthened their confidence and communication ability. The "One-day Shop Manager" provided hands-on production experience for the elderly with dementia, teaching them to create products such as aroma diffusers, table lamps and hand-dyed bags, with employee volunteers assisting them in managing stalls and experiencing the role of "One-day Shop Manager", thereby restoring their confidence and sense of accomplishment. Participating elderly expressed joy in seeing their handmade products appreciated by customers and generated income, bringing them great satisfaction.

In line with its sustainability goals, OCBC Hong Kong also focuses on nurturing the capabilities of young people. In collaboration with Po Leung Kuk Yao Ling Sun College, the Bank sponsored a financial education workshop for over 100 underprivileged students, taught by OCBC Hong Kong staff volunteers. Through experiential learning, students were able to develop positive financial concepts. Additionally, the Bank provided diverse volunteer experiences for students, such as sponsoring conservation event, where students managed conservation game booths and introduced game to visitors in multiple languages, enhancing their communications skills. These activities aim to equip students with sound financial knowledge, character and values. The overall goal is to equip beneficiaries with skills that will create lasting positive impact for themselves and their communities, collectively advancing towards a sustainable future.

Mr Wang Ke, CEO of OCBC Hong Kong, stated, “In alignment with the sustainability theme ‘Bringing Impact to Communities’ advocated by our Singapore headquarters, our employees have actively planned and participated in various volunteer activities to bring positive change to underprivileged communities. Our efforts not only strengthen the bond between the Bank and the community but also demonstrate our commitment to social responsibility. The results are evident and truly encouraging.”

OCBC Hong Kong recognises that business development is closely tied to social well-being. Beyond its commitment to developing inclusive finance, the Bank is dedicated to supporting underserved communities through thoughtfully planned volunteer activities, helping them overcome challenges and co-create a sustainable future.

Photos

When Mr Wang Ke, CEO of OCBC Hong Kong (left), visited the One Day Shop, one of the shop managers shared that she had never been a salesperson before and it was the very first-time meeting so many people in the stall. She was very happy that the handmade diffuser bottles were so popular, in a way recognising her ability.

One of the disabled trainees (left) admitted that he was actually very nervous, “But I keep the proactive attitude to explain and share my experiences of brewing coffee and the way I enjoy it. Having my abilities recognised gives me a sense of accomplishment.”

-End-

About OCBC

OCBC is the longest established Singapore bank, formed in 1932 from the merger of three local banks, the oldest of which was founded in 1912. It is one of the world’s most highly-rated banks, with Aa1 by Moody’s and AA- by both Fitch and S&P. Recognised for its financial strength and stability, OCBC is consistently ranked among the World’s Top 50 Safest Banks by Global Finance and has been named Best Managed Bank in Singapore by The Asian Banker.

OCBC is the second largest financial services group in Southeast Asia by assets. The Group offers a broad array of commercial banking, specialist financial and wealth management services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC’s private banking services are provided by its wholly-owned subsidiary Bank of Singapore, which operates on a unique open-architecture product platform to source for the best-in-class products to meet its clients’ goals. Its insurance subsidiary, Great Eastern Holdings, is the oldest and most established life insurance group in Singapore and Malaysia. Its asset management subsidiary, Lion Global Investors, is one of the leading asset management companies in Southeast Asia. Its brokerage subsidiary, OCBC Securities, is one of the leading securities firms in Singapore.

The Group’s key markets are Singapore, Malaysia, Indonesia and Greater China. It has close to 420 branches and representative offices in 19 countries and regions.

For more information, please visit www.ocbc.com.hk to learn more about OCBC Hong Kong.

For media queries, please contact:

Ms. Sam Chan
Brand and Communications
OCBC
Tel : (852) 2852 5063
Email: samcschan@ocbc.com

Ms. Aries Lee
Brand and Communications
OCBC
Tel : (852) 2852 5061
Email: ariesttlee@ocbc.com