MEDIA RELEASE

OCBC Hong Kong launches the OCBC Women Unlimited programme to empower women in business

Hong Kong, 2 April 2025 – OCBC Bank (Hong Kong) Limited ("OCBC Hong Kong") is delighted to announce the launch of "OCBC Women Unlimited" in Hong Kong, a programme designed to empower women entrepreneurs to realise their business aspirations.

The programme provides tailored financing solutions, educational events, and opportunities for networking to connect like-minded entrepreneurs. It aims to create positive and lasting impact for women entrepreneurs by equipping them with the tools, knowledge, and support to grow their business successfully.

While the population of women entrepreneurs in Hong Kong is growing, research shows they have often been underserved by the financial services sector, which can impede their growth. As a leader in sustainability, OCBC Hong Kong is dedicated to providing innovative solutions to these entrepreneurs and fostering partnerships that brings impact to communities.

OCBC Women Unlimited programme is designed to address the unique challenges women entrepreneurs face and aims to provide support across three pillars: Empower, Enable, and Engage. The "Empower" pillar focuses on providing local and regional networking opportunities across industries. The "Enable" pillar equips entrepreneurs with practical resources, such as tailored financing solutions and a diverse range of exclusive educational events. Lastly, the "Engage" pillar nurtures a supportive community where women entrepreneurs can share knowledge and experiences openly. Together, these pillars help accelerate women entrepreneurs on their journey to success.

Ms Ruby Yiu, Head of Emerging Business of OCBC Hong Kong, said: "The OCBC Women Unlimited programme aims to creative positive and lasting impact for women entrepreneurs by equipping them with essential tools, knowledge and support to grow their business successfully, and in turn, foster a more diverse and inclusive entrepreneurial environment. We remain committed to supporting all entrepreneurs, helping them navigate challenges and realising their aspiration, ultimately cultivating an inclusive and sustainable business ecosystem."

To learn more about how OCBC Hong Kong – named the "Best Commercial Bank (SMEs) in Hong Kong" by Finance Asia – is supporting local businesses in growing and seizing new opportunities, please visit: https://www.ocbc.com.hk/business-banking/en/index.html

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About OCBC

OCBC is the longest established Singapore bank, formed in 1932 from the merger of three local banks, the oldest of which was founded in 1912. It is one of the world's most highly-rated banks, with Aa1 by Moody's and AA- by both Fitch and S&P. Recognised for its financial strength and stability, OCBC is consistently ranked among the World's Top 50 Safest Banks by Global Finance and has been named Best Managed Bank in Singapore by The Asian Banker.

OCBC is the second largest financial services group in Southeast Asia by assets. The Group offers a broad array of commercial banking, specialist financial and wealth management services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC's private banking services are provided by its wholly-owned subsidiary Bank of Singapore, which operates on a unique open-architecture product platform to source for the best-in-class products to meet its clients' goals. Its insurance subsidiary, Great Eastern Holdings, is the oldest and most established life insurance group in Singapore and Malaysia. Its asset management subsidiary, Lion Global Investors, is one of the leading asset management companies in Southeast Asia. Its brokerage subsidiary, OCBC Securities, is one of the leading securities firms in Singapore.

The Group's key markets are Singapore, Malaysia, Indonesia and Greater China. It has close to 420 branches and representative offices in 19 countries and regions.

For more information, please visit www.ocbc.com.hk to learn more about OCBC Hong Kong.

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