



MEDIA RELEASE

At OCBC Hong Kong, Our Purpose Is About Lifting Others

Volunteer Spirit Extends Beyond the Bank as Family and Friends Join In, Growing 20% YoY, Reaching Over 40,000 Beneficiaries

Hong Kong, 21 April 2026 – OCBC Bank (Hong Kong) Limited ("OCBC Hong Kong") has long been committed to giving back to society. Through the #OCBCCares programme, OCBC Hong Kong and Macau employees have been dedicated to community service, and increasingly, their family members and friends have followed suit. Activities involving family and friends grew by 20% year-on-year in 2025, extending the volunteer spirit from the workplace into employees' personal circles. Over 40,000 beneficiaries were reached throughout the year, including children with Special Educational Needs (SEN), elderly individuals, and other underprivileged communities.

Mr Wang Ke, Head of Greater China of OCBC and Chief Executive Officer of OCBC Hong Kong, stated, "We believe that a bank's purpose extends far beyond commercial value—it lies in walking alongside the community. From nurturing children's growth to supporting the elderly, from promoting sustainable agriculture to advocating for environmental responsibility, every activity reflects our commitment to the community. We look forward to continuing to build on this collective goodwill and giving real meaning to our pledge that our purpose is about lifting others."

Ms Sam Chan, Head of Brand and Communications, OCBC Hong Kong, said, "#OCBCCares represents more than volunteerism — it reflects a culture rooted in care and a shared commitment to the community. In 2025, beyond the expansion of volunteer participation, we were encouraged to see increasing involvement from employees' families and friends, extending our care beyond the organisation and into the wider community. By focusing our efforts on children, the elderly, and vulnerable groups, we aim to translate every act of care into a lasting and meaningful social impact, turning compassion into a force that communities can truly feel."

2025 Programme Highlights

The OCBC Group is committed to three key sustainability imperatives under its "ABC" framework: Accelerating the Transition to a Net-Zero Future; Bringing Impact to Communities; and Conducting our Business Responsibly. In 2025, OCBC Hong Kong's community and environmental initiatives across Hong Kong and Macau were guided by this commitment, spanning care for children and the elderly and the promotion of sustainable living, thereby translating the Group's sustainability pledge into tangible action. The number of CSR activities grew by 15% year-on-year, with the following highlights:

- **“Little Seeds · Joyful Learning Heart” Nurturing Scheme**

OCBC Hong Kong donated HK\$1 million to partner with SAHK on the two-year “Little Seeds · Joyful Learning Heart” Nurturing Scheme. The initiative aims to promote “Approaches to Learning”(AtL) and support SEN children, parents, and teachers in building a nurturing and positive learning environment. The programme includes organising a Community Fun Day, a parent-child colouring competition, parent-child activities, and community educational activities to promote the nine original little seed cartoon characters and bring abstract learning concepts to life.



Then Acting Permanent Secretary for Labour and Welfare Deputy Secretary for Labour and Welfare - Mr CHAN Wai Wai, JP (fifth from the left, back row), Head of Greater China of OCBC and Chief Executive Officer of OCBC Hong Kong - Mr WANG Ke (fifth from the right, back row), Chairperson of SAHK, Mrs PANG Tsui Mei Wan, Josephine, BBS, MH (sixth from the left, back row), Vice-Chairperson of SAHK cum Chairperson of the Children and Family Support Service Management Committee of SAHK - Ms LEUNG Wing Ci Winnie (fourth from the right, back row), Chief Executive Officer of SAHK - Mr LAU Ying Pan, Edmond (fourth from the left, back row), together with other guests and the children performers, pose for a group photo.

- **Life in a Snapshot**

OCBC Hong Kong partnered with the Mind Delight Memory and Cognitive Training Centre, part of the Christian Family Service Centre, on this initiative, inviting 10 elderly individuals living with dementia to revisit their life journeys alongside employee volunteers. Each participant selected meaningful moments from their life story, which were captured in a portrait photographed by a professional photographer. Unlike the conventional practice at elderly centres of taking post-mortem photographs, this programme presents each elder with a gift that conveys a simple message: “Cherish the present, prepare for the future.”



OCBC Hong Kong volunteers and elderly participants proudly display the works they created together.

- **OCBC Cycle Macau 2025**

Now in its fifth year, the 2025 OCBC Charity Cycling Event was held on 13 December at the cycle track of Taipa Waterfront Leisure Area, drawing approximately 100 cycling enthusiasts and families, many of whom participated in creative cosplay costumes. For the fifth consecutive year, OCBC Macau donated all registration proceeds to Caritas Macau, supporting its wide-ranging social services and community care work—a practical commitment to promoting green mobility and working towards a net-zero future.



Officiating guests Director and Chief Executive officer of OCBC Macau - Mr Kelvin Lou, Secretary of General Assembly of Cycling General Association of Macau, China - Mr Addy

Chan, Secretary General of Caritas Macau - Mr Pun Chi Meng, Director and Head of Consumer Financial Services of OCBC Macau – Ms Cynthia Vu, Head of Consumer Lending & Acting Head of Retail Branch and Wealth Management of OCBC Macau - Mr Nelson Wai, Macau Coca Cola Beverage Co. Ltd. Marketing Manager - Ms Eunice Chan and famous athlete of Macau - Ms Vivi Cheung, and participants pose for a group photo

- **Partnering with Urban Farm Macau to Promote Sustainable Agriculture**
In July 2025, OCBC Macau signed a five-year partnership agreement with Urban Farm Macau, sharing a commitment to advancing sustainable agriculture and supporting vulnerable communities. Employee volunteers gained hands-on experience in hydroponic farming under the guidance of agricultural experts, while fresh produce harvested from the farm was donated to multiple residential care homes under the Association of Parents of the People with Intellectual Disabilities of Macau—uniting environmental stewardship with meaningful community care.



OCBC Macau employees volunteered at Urban Farm Macau, gaining hands-on experience in hydroponic farming and learning to cultivate a variety of vegetables without soil. The activity not only deepened employees' knowledge of sustainable agriculture but also strengthened collaboration and exchange with local farmers.

OCBC Hong Kong will continue to leverage the #OCBCCares programme to drive impactful community service across Hong Kong and Macau, working hand in hand with all sectors of society to build a better future.

-End-

About OCBC

OCBC is the longest established Singapore bank, formed in 1932 from the merger of three local banks, the oldest of which was founded in 1912. It is one of the world's most highly-rated banks, with Aa1 by Moody's and AA- by both Fitch and S&P. Recognised for its financial strength and stability, OCBC is consistently ranked among the World's Top 50 Safest Banks by Global Finance and has been named Best Managed Bank in Singapore by The Asian Banker.

OCBC is the second largest financial services group in Southeast Asia by assets. The Group offers a broad array of commercial banking, specialist financial and wealth management services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC's private banking services are provided by its wholly-owned subsidiary Bank of Singapore, which operates on a unique open-architecture product platform to source for the best-in-class products to meet its clients' goals. Its insurance subsidiary, Great Eastern Holdings, is the oldest and most established life insurance group in Singapore and Malaysia. Its asset management subsidiary, Lion Global Investors, is one of the leading asset management companies in Southeast Asia. Its brokerage subsidiary, OCBC Securities, is one of the leading securities firms in Singapore.

The Group's key markets are Singapore, Malaysia, Indonesia and Greater China. It has close to 400 branches and representative offices in 19 countries and regions.

For more information, please visit www.ocbc.com.hk to learn more about OCBC Hong Kong.

For media queries, please contact:

Ms. Sam Chan
Brand and Communications
OCBC
Tel : (852) 2852 5063
Email: samcschan@ocbc.com

Ms. Jeannie So
Brand and Communications
OCBC
Tel : (852) 2852 5061
Email: jeannieso@ocbc.com