



MEDIA RELEASE

OCBC Hong Kong Supports Enterprise Expansion into ASEAN at HKTDC Hong Kong Electronics Fair (Autumn Edition)

At a Glance

- OCBC Hong Kong and the Hong Kong Trade Development Council (HKTDC) co-organised a seminar on overseas expansion, bringing together over 100 participants from the technology and innovation sectors.
- OCBC speakers shared insights on cross-border banking solutions, ASEAN opportunities and the Bank's One Connect platform, highlighting that success in overseas expansion focuses on the speed of market entry and the choice of partners, with Hong Kong serving as a key gateway between ASEAN and Greater China.
- Industry leaders from banking, technology, and professional services discussed market entry strategies, regulatory considerations and real-world go-global experiences.

Hong Kong, 15 October 2026 – OCBC Bank (Hong Kong) Limited ("OCBC Hong Kong") proudly supported the HKTDC's flagship Hong Kong Electronics Fair (Autumn Edition) and co-organised the seminar "Navigate the Opportunities and Challenges of Overseas Expansion and Next Frontier of Growth", which concluded successfully yesterday.

Through the seminar and an on-site service counter at the fair's GoGlobal Connect Zone, OCBC Hong Kong showcased its capabilities in supporting enterprises' overseas expansion through cross-border financing solutions, industry insights and regional networks across Greater China and ASEAN.

As a member of the OCBC Group, the World's Top Performing Global Bank 2026 by Forbes and Statista, OCBC Hong Kong leverages its Hong Kong-Singapore twin-hub strategy and the OCBC One Connect, a regional ecosystem that brings together enterprises, investors, policymakers and ecosystem partners across ASEAN and Greater China, to support businesses at every stage of their international growth journey. In 2025, OCBC recorded a 50% year-on-year growth in number of new-to-bank Chinese companies supported to establish a presence in Asean markets, reflecting strong and growing demand for overseas business expansion.

Bringing Together Industry Leaders to Discuss Overseas Expansion

The seminar brought together over a hundred exhibitors, professional trade buyers, strategic partners and investors from the technology and innovation sectors. Delivering the opening remarks, Mr Angus Tsang, Deputy Head of Wholesale Banking, OCBC Hong Kong, shared his perspectives on the opportunities and challenges facing businesses expanding into overseas markets. He highlighted ASEAN's attractiveness as a growth destination for technology companies and outlined how OCBC Hong Kong supports clients' cross-border ambitions through its regional network, sector expertise and

integrated banking solutions, enabling them to build regional value chains and achieve their expansion goals.

The event featured special remarks from Ms Lillian Cheong, Under Secretary for Innovation, Technology and Industry Bureau, HKSAR government and a closing address by Mr Silas Chu, Associate Executive Director (Technology and Digital Innovation), HKTDC.

Addressing the seminar, Ms Cheong, said "In the latest Hong Kong Five-Year Plan, the HKSAR Government has established the development target of basically building Hong Kong into an international innovation and technology center that is rooted in the Guangdong-Hong Kong- Macao Greater Bay Area, radiates across the nation, and maintains close connection with the world. The HKSAR Government is accelerating the commercialisation of quality innovation and technology outcomes through the " Research, Academic and Industry Sectors One-plus Scheme" and the New Industrialisation Funding Scheme, etc, while actively transforming its industrial investment strategy by partnering with the industry to invest in technology enterprises. Through the synergy between "patient capital" and innovation and technology funds, the Government aims to genuinely drive successful outcomes and industrial growth. We cordially invite all sectors to make good use of Hong Kong's free and smooth capital movement, well-established legal system, internationally oriented talent pool, and world-class research capabilities, positioning Hong Kong as the optimal base for technology enterprises to connect with international capital and expand into global markets."

OCBC Hong Kong Highlights Opportunities for International Growth

During the panel discussion, Angus joined industry leaders from Deloitte China, PadBot Robotics, Hong Kong Science and Technology Parks Corporation and Roborn Technology to share perspectives on cross-border banking solutions, regulatory and taxation considerations, technology ecosystem support, and practical go-global experiences from both Chinese Mainland and Hong Kong enterprises.

Mr Angus Tsang, Deputy Head of Wholesale Banking, OCBC Hong Kong, said, "ASEAN has emerged as a key growth frontier for businesses seeking to expand beyond their home markets. Hong Kong continues to play a unique role as both a super connector and super value-adder, helping businesses bridge opportunities between the Chinese Mainland and international markets. Leveraging OCBC Group's Hong Kong-Singapore twin-hub network and our One Connect, OCBC Hong Kong delivers integrated financial solutions tailored to both regional and local business needs. Beyond banking, we connect clients with market insights, professional expertise and strategic partners, helping them strengthen their cross-border capabilities and seize growth opportunities across the region."

Insights on Expanding into ASEAN

Mr Lim Chiang Fong, Managing Director, Enterprise Banking International, OCBC, who is based in Singapore, delivered a presentation titled "Go Global: From Hong Kong to ASEAN, Accelerating Technology Companies' Expansion". Drawing on OCBC's extensive experience supporting businesses across Southeast Asia, including this year the One Connect Indonesia 2026 programme that connected approximately 40 Chinese companies and 25 Indonesian companies to explore renewable energy opportunities and cross-border partnerships, he shared practical insights on ASEAN's evolving business landscape, market entry strategies, cross-border operations and financing considerations. He also highlighted how technology companies can leverage Hong Kong as a launchpad for regional expansion and capitalise on growth opportunities across ASEAN markets.

Mr Lim said, "ASEAN has emerged as one of the world's most dynamic growth regions, presenting significant opportunities for technology companies seeking new customers, supply chain diversification and investment opportunities. As businesses increasingly look beyond their home markets for growth, success requires not only capital, but also a deep understanding of local markets and strong on-the-ground networks. Through OCBC One Connect, we help businesses navigate market complexities, manage risks and accelerate their growth ambitions with confidence across ASEAN - Greater China."

Supporting Enterprises Through the GoGlobal Connect Zone

Throughout the four-day fair, OCBC Hong Kong operated a dedicated service counter at the GoGlobal Connect Zone to support Chinese Mainland enterprises leveraging Hong Kong as a platform for overseas expansion. The zone brings together service providers across eight professional sectors, offering one-stop support for businesses pursuing international growth. Through the platform, OCBC Hong Kong engaged with participating enterprises to share insights on cross-border banking solutions, facilitate business connections and explore opportunities for future collaboration.

Photos



The seminar brought together over a hundred exhibitors, professional trade buyers, strategic partners and investors from the technology and innovation sectors. Mr Angus Tsang, Deputy Head of Wholesale Banking, OCBC Hong Kong (fourth from right) delivered the opening remarks. The event also featured special remarks from Ms Lillian Cheong, Under Secretary for Innovation, Technology and Industry Bureau, HKSAR government (fifth from right), and a closing address by Mr Silas Chu, Associate Executive Director (Technology and Digital Innovation), HKTDC (fourth from left).



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Mr Angus Tsang, Deputy Head of Wholesale Banking, OCBC Hong Kong delivered the opening remarks.



During the panel discussion, Mr Angus Tsang, Deputy Head of Wholesale Banking, OCBC Hong Kong (Third from right) joined the panel discussion with (Start from the left) the moderator - Ms Wendy Hu, Principal Economist (Asian and Emerging Markets), and speakers - Mr Steven Luo, Deputy General Manager, Product Center, PadBot Robotics, Dr Mark Mak, Co-founder, Roborn Technology Limited, Mr Bong Chan, TMT Leader, Southern Region, Deloitte China and Mr Isaac Tse, Assistant Director, Business Development, Hong Kong Science and Technology Parks Corporation.



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About OCBC

OCBC is the longest established Singapore bank, formed in 1932 from the merger of three local banks, the oldest of which was founded in 1912. It is one of the world's most highly-rated banks, with Aa1 by Moody's and AA- by both Fitch and S&P. Recognised for its financial strength and stability, OCBC is consistently ranked among the World's Top 50 Safest Banks by Global Finance and has been named Best Managed Bank in Singapore by The Asian Banker.

OCBC is the second largest financial services group in Southeast Asia by assets. The Group offers a broad array of commercial banking, specialist financial and wealth management services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC's private banking services are provided by its wholly-owned subsidiary Bank of Singapore, which operates on a unique open-architecture product platform to source for the best-in-class products to meet its clients' goals. Its insurance subsidiary, Great Eastern Holdings, is the oldest and most established life insurance group in Singapore and Malaysia. Its asset management subsidiary, Lion Global Investors, is one of the leading asset management companies in Southeast Asia. Its brokerage subsidiary, OCBC Securities, is one of the leading securities firms in Singapore.

The Group's key markets are Singapore, Malaysia, Indonesia and Greater China. It has close to 380 branches and representative offices in 19 countries and regions.

For more information, please visit www.ocbc.com.hk to learn more about OCBC Hong Kong.

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